

# LOC FAMILY PROJECT

## WHAT WE'VE BEEN WORKING ON SO FAR...

### Club Publicity

- \*Actively promoting the club
- \*Gathering up-to-date news
- \*Linked to the LOC website
- \*Presenting the club activities in different ways to appeal to a range of audiences
- \*sharing the information across the platforms



### Christmas Trails

- \*Getting the name of the club known in the local area
- \*Directing traffic to the LOC website
- \*Involving families in "orienteering" without them realising it
- \*Generating interest for our February workshops.



### Background Work

- \*Training - First Aid, Safeguarding, Clubmatters workshops...
- \*Building links with different organisations and other clubs (SLDC, Active Cumbria, PFO, Westmorland Gazette...)
- \*Developing mailing lists
- \*Researching development ideas
- \*Developing games and resources

**Coming soon:**  
**Free February Family-Fun Workshops**  
 Six days across two lakeland town centres  
**Adventure on your doorstep!**

KENDAL		ULVERSTON	
MON 20th FEB	Kendal Rugby Club	THURS 23rd FEB	Ulverston Leisure Complex
TUES 21st FEB	Abbot Hall Park	FRI 24th FEB	GSK Sports Club and Surrounds
WED 22nd FEB	KUFC & Castle Mill	SAT 25th FEB	Ford Park

All workshops will run from 10am - 12 noon

Follow our pages for updates:  
 lakeland-orienteering.org.uk  
 Lakeland Orienteering Club

### February half-term Family Workshops

- "Adventure on your doorstep"
- \*Fun taster orienteering activities for families to experience together
- \*Indoor and outdoor venue
- \*Focus on accessibility
- \*Town centre based - removing the travel barrier
- \*Free - removing the financial barrier

### Family Challenge Log Book and Skills Awards

- \*A personal record of achievement and awards
- \*Giving sessions a sense of purpose
- \*Encouraging repeat attendance to LOC sessions
- \*Developing a sense of community



### March family-friendly event

- \*An event on a less technical area
- \*Attractive to beginners
- \*Scope for more difficult courses to run alongside

### The Find your Way project

- \*Funded by Sport England
- \*Aimed at getting more people active in their local spaces
- \*Primarily (but not exclusively) based around virtual orienteering
- \*Can support many development areas based upon LOC needs

**FIND YOUR WAY PROJECT**

# WHAT WE WOULD LIKE TO CONSIDER DEVELOPING IN THE FUTURE...

## FAMILY FRIENDLY EVENT FOLLOW-UP TO SCHOOLS SERIES

An opportunity for children attending the LOC schools series to follow up their orienteering with their families.

## LINKING ORIENTEERING TO OTHER LOCAL EVENTS

Opportunities to catch the eye of participants in similar sports. Perhaps an activity following a ParkRun event or at Kendal Mountain Festival. Orienteering at local festivals.

## ENSURING BEGINNER ACCESS TO LOC EVENTS THROUGHOUT THE YEAR Working alongside Fixtures Group

Consideration of which areas are suitable for adding beginners courses (alternate with technical areas). Availability of meet-and-greet people. Accessibility of start area.

## DEVELOPING LOCAL PERMANENT COURSES AND VIRTUAL COURSES

Consulting with eg. National Trust, Kendal Conservation Volunteers to develop and use permanent and virtual courses for club activities.

## CONTINUING PRESENCE ON SOCIAL MEDIA AND LOCAL PRESS

Keeping up-to-date  
Sharing news, celebrations, event details...  
Promoting to a wide audience

## MORE TOWN TRAILS

Presence in the community  
Different themes. Different areas

## SUMMER HOLIDAYS VIRTUAL ORIENTEERING CHALLENGE

Prepare a family challenge. Could include virtual orienteering alongside an existing permanent course so there is something visual to help.

## DEVELOPING LINKS WITH LOCAL PRIMARY SCHOOLS

Providing taster sessions  
Increasing and updating school mapping  
Training teachers  
Supporting use of Maprun

## DEVELOP LINKS WITH JUNIOR TRAINING PATHWAYS

Having a more joined up approach. For example, sharing of areas and activities amongst different groups.

## MULTI-ACTIVITY DAYS

Link with other local activity providers to provide multi-activity sessions eg. Fell Foot, Millerground...

## EXPLORING...

Photo trails, QR code activities,  
Canoe/SUP orienteering on the lake