



PLANNING AND PROMOTING FAMILY DEVELOPMENT PROJECT ACTIVITIES

Choosing areas

- Near to town centre / residential areas
- Location familiar to families
- Consider indoor space - on site or nearby community room (especially in Winter)
- Parkland type areas not technical.

Obtain permissions

- Our council parkland applications needed to be sent in well in advance
- We are sometimes offered free use of land/rooms as we are delivering health-enhancing activities to the local community free of charge - worth asking

Advertise

- Contact local schools and/or school games organisers
- Organisations such as Town Councils, Newspaper, Radio, Active Cumbria,...
- Social Media - use eye-catching images, share, tag, create a Facebook event
- Develop email database of participants - send out info about successive events.

Plan activities - Workshops

- Self-guided map-reading games and trails
- Aim for the adult and child to work together.
- Clear instructions displayed. Lots of volunteer support.
- Last half hour of session - short courses

Plan activities - Town Trails

- Basic streetmap courses. Controls/Signs displayed in shop windows
- Maps and answer sheets available for download from club website.

Plan activities - Family Event

- White, Yellow and Orange courses
- Lots of volunteer support at the start/registration area
- Rewards: Stickers, certificates, prizes
- We used National Trust properties - well known, easy parking, often good facilities onsite.

